



NO DETOURS.™

03/2013

# New M788 (E) Product Alert



## Bandag M788 (E)

# The new all-seasons coach bus tread from Bandag

### Not just another tread product...

Fitting the suitable tyres for coach buses in international and regional travel is not always easy. Typical priorities such as all-seasons safety, stability and quiet running for passengers comfort, long-lasting perfect appearance, low wear and of course the ability to withstand the continuously changing road surface conditions, require high quality products with specific design features built-in.

With the new Bandag M788 (E), we offer you an exceptional product, exceeding the technical requirements for this demanding application, and increasing your chances for success within this segment.

### The Bandag solution for coach buses...

The new Bandag M788 (E) features the typical curved section of the Bandag ECL platform, providing a great finished product appearance that's virtually indistinguishable from a new tyre.

But there is much more to this new Bandag tread than just its looks:

- Impressive mileage performance, up to 10% more than BDA4 (E) and BDA4 with same tread depth (17mm) and lighter to equal weight.
- Truly all-season M+S pattern, with good winter traction when newly fitted, and quiet enough to be run all year round.
- A versatile product, mainly for regional usage, but also for highway and city bus applications.
- Low wear compound and special sipe design for excellent durability.
- Speed rating M (130 km/h).

Although designed for a perfect fit with Bridgestone casings, the Bandag M788 (E) treads can also be used to retread other premium brand casings. They are available in sizes 230, 240, 250 and 260, allowing to retread the most common casing sizes used within this segment.



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## Featuring Bridgestone technology!


The new Bandag M788 (E) all-position tread is taking advantage of the experience gained from the well-known Bridgestone M788 new tyre, and exclusively incorporates similar technologies:

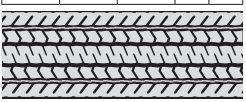
- The *variable depth sipes* provide extra grip in wet and cold weather conditions, while still retaining the stability of a rib pattern tyre.
- The *convex block* design reduces stress at the block edges, drastically cutting heel & toe wear and hence reducing the need to rotate tyres and improving vehicle uptime.
- The *groove fences*, flexible partitions in the tyre's grooves, reduce the noise produced by air bumping, increasing passengers' and driver's comfort.
- The *dual sipes* further improve wet/winter performance and reduce stone retention.
- The *equaliser rib* design (not on 230 width) minimises irregular wear occurring on the tyres' inner ribs, giving a longer life.

## Why wait any longer?

Together, these features make the Bandag M788 (E) one of the most technically advanced coach treads on the market. We are convinced that the Bandag M788 (E) will help you to increase your business within this segment, thanks to their similar to new tyres performance, reliability, safety and comfort.

The M788 (E), another outstanding product from Bandag...





Date		03/13											
230	240	250	260	17.0	17.0	4,5	4,7	4,9	5,1	45	47	49	51

	A	B	A	M+S	M
Drive					
Rib	★★	★★★★		★	
Trailer					